

PROPOSED COUNCIL STUDY ISSUE

For Calendar Year: 2004

Continuing ☐

New ☐

Previous Year (below line/defer) ☒

Issue Title: Update of Arts Sub-Element

Lead Department: Parks and Recreation

General Plan Element or Sub-Element: Arts Sub-Element

1. What are the key elements of the issue? What precipitated it?

The Arts Sub-Element was last updated in 1995. As a general practice, Sub-Elements are updated every 5 to 10 years, depending on how much trends and other conditions in Sunnyvale have changed. An updating of the Arts Sub-Element would involve looking at recent census data and current studies of trends; evaluate success in meeting existing Sub-Element goals, consider whether the goals are still relevant and what modifications might be needed; and check for consistency with other City planning and policy documents. An update would also involve a needs assessment in the arts area.

2. How does this relate to the General Plan or existing City Policy?

While there is no one Arts Sub-Element Goal, policy or action statement which specifically calls for an update every 5 years, the Legislative Management Sub-Element calls for:

7.3A.1c Review and update each General Plan Sub-Element approximately every 5 years.

3. Origin of issue:

Councilmember: _____

General Plan: X

Staff: _____

BOARD or COMMISSION

Arts ☐

Housing & Human Svcs ☐

Bldg. Code of Appeals ☐

Library ☐

BPAC	<input type="checkbox"/>	Parks & Rec.	<input type="checkbox"/>
CCAB	<input type="checkbox"/>	Personnel	<input type="checkbox"/>
Heritage & Preservation	<input type="checkbox"/>	Planning	<input type="checkbox"/>

Arts Commission ranked 3 of 4

Board / Commission Ranking/Comment:

Arts Commission recommended deferral of this issue for study until after calendar year 2001.

Arts Commission ranked this issue No. 5 out of 5 issues ranked for Council consideration for study in calendar year 2002.

The Arts Commission recommended deferral of this issue for study until after calendar year 2003.

City Council recommended deferral of this issue for study until after calendar year 2003.

The Arts Commission ranked this issue No. 3 (tied with study issue Exploration of Youth Rates for Recreation Programs and Activities) out of 4 issues ranked for Council consideration for study in calendar year 2004.

4. Due date for Continuing and Mandatory issues (if known): _____
5. Multiple Year Project? Yes ☒ No ☐ Expected Year of Completion 2006
6. Estimated work hours for completion of the study issue.
- | | |
|------------------------------------------------------------|-------------|
| (a) Estimated work hours from the lead department | <u>100+</u> |
| (b) Estimated work hours from consultant(s): | <u>400</u> |
| (c) Estimated work hours from the City Attorney's Office: | <u>10</u> |
| (d) List any other department(s) and number of work hours: | |
| Department(s): <u>Community Development</u> | <u>200</u> |
| <u>Office of City Manager</u> | <u>100</u> |
| Total Estimated Hours: | <u>810+</u> |
7. Expected participation involved in the study issue process?
- (a) Does Council need to approve a work plan? Yes ☒ No ☐
- (b) Does this issue require review by a Board/Commission? Yes ☒ No ☐

If so, which Board/Commission? Arts Commission

(c) Is a Council Study Session anticipated? Yes ☒ No ☐

(d) What is the public participation process?

Public Hearings through Arts Commission and City Council meetings;
Additional outreach for needs assessments – likely an ad hoc advisory group
and focus groups.

8. Estimated Fiscal Impact:

Cost of Study	<u>\$33,600 (consultant)</u>
Capital Budget Costs	<u>\$22,100 (printing)</u>
New Annual Operating Costs	<u>\$0</u>
New Revenues or Savings	<u>\$0</u>
10 Year RAP Total	<u>\$55,700</u>

9. Staff Recommendation

- ☐ Recommended for Study
☐ Against Study
☐ No Recommendation
☒ Deferral

Explain below staff's recommendation if "for" or "against" study. Department director should also note the relative importance of this study to other major projects that the department is currently working on or that are soon to begin, and the impact on existing services/priorities.

While there are sections of the Arts Sub-Element worth rewriting, overall it still serves as an effective policy guide. Staff recommends deferral of this Study Issue until a later date given the relative priorities of Departmental issues. Additionally, the policies outlined in the Arts Sub-Element overlay the policies of the broader Recreation Sub-Element. It is reasonable to complete the update of the Recreation Sub-Element prior to beginning work on the Arts Sub-Element.

reviewed by

Department Director

Date

approved by

City Manager

Date